

# Serious air purifiers. Seriously clean air.

Traditional Air Purifier Problems	InovaAir Purifiers	The Benefit
HEPA Filters which filter less than 99.97% efficiency. Advertised as HEPA filters but are not medical grade*	Certified & guaranteed medical-grade efficiency 99.99% @ 0.3 Microns	Cleaner Air. More dust and allergens removed from the air & better results for allergy and asthma sufferers
No seals on filters	Sure Seal™ airtight seals on all filters	Zero leakage, all air passes through the filters, not around, guaranteed HEPA efficiency
No pre-filters	Large efficient pre-filters	Extends life of HEPA & activated carbon filters resulting in lower operating costs
Plastic construction prone to noise and vibration	Quiet all steel construction	Designed for quiet operation while sleeping
Not suitable for 24 hour operation	Quality German engineered motors designed for energy efficient 24 hour operation, without over heating	Allows for the user to benefit from continuous clean air
High energy consumption and expensive running costs	Lowest energy consumption relative to airflow and filtration efficiency	Save on running costs and minimise environmental impact
Do not filter enough air to be effective	High capacity fan filtering more air each hour	Provides cleaner air in large and small areas
Filters cannot be customised (one size fits all approach)	Range of interchangeable filters for high capacity dust, allergen & chemical removal.	Suits the needs of the individual depending on environment and medical condition
Small activated carbon filters using only grams of carbon (inadequate chemical removal)	Use of kilograms of activated carbon. More than any other residential air purifier	The highest removal of chemical pollutants and longer filter life
Costly frequent replacement of filters.	Largest filters of any residential air purifier with a 3 Year lifespan on main filters	Highest efficiency and long-term cost savings
No spare parts or filters available or stocked by importers in years to come	Australian made. All filters & spare parts are stocked locally.	Filters and support readily available
Forward curved or axial type fans	Powerful centrifugal fans	Higher airflow as filters become clogged, while other fan types struggle to move air
Small filters - frequent replacement	Largest filters of any residential air purifier	Highest efficiency and longer filter life, lower operating costs
Filters made from cardboard, plastic or polystyrene foam	All steel filter casings	No air leaks, chemical free material
Difficult to change filters	Stainless steel latches for quick filter access	Easy, hassle free filter changes
Plastic, throw-away air purifier design (not serviceable)	Steel construction designed to last a life time (fully serviceable)	A lasting investment, lower long-term cost, environmentally friendly
Short motor life	Motors engineered for 50,000 plus hours of continual operation	Highest level of quality and reliability

Most air purifiers contain only HEPA type filters not medical grade. Medical grade HEPA filters are built to a higher standard to actually provide air that is 99.99% @ 0.3 microns and must have 100% air tight seals to achieve this. HEPA type filters simply refer to the filter paper used inside the filter, it does not mean the air supplied is 99.97% clean. Filters used in all InovaAir purifiers are certified @ 99.99% @ 0.3microns.